D4 SOLUTIONS

PRINT AND MAIL NEWSLETTER

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Print And Mail Headlines For 2026

Stay updated on the latest print and mail news!

With the new year having just begun, many of our clients may be wondering if they'll see any changes to their operations.

That's why we at D4 Solutions put together the print and mail headlines that will impact you in the coming weeks:

No USPS Market Dominant Rate Increases in First Months of 2026

The USPS has clarified that the beginning of the year will see no rate increase for Mailing Services. This announcement was made in late September 2025.

Products falling under the Mailing Services category include Marketing Mail, Periodicals, Bound Printed Matter, and First-Class Mail.

"We have therefore decided…to forgo a price change for First-Class Mail postage and other Market Dominant services until mid-year 2026."

—USPS

The USPS's statement did leave open the possibility of a postage price change later in 2026. If that happens, D4 Solutions will communicate the update to our clients as quickly as possible.

Price Change for Parcels Starting January

Shipping Services, on the other hand, will see a price increase. The affected products include Priority Mail, Priority Mail Express, USPS Ground Advantage, and Parcel Select.

The price increases are as follows:

- +6.6% for Priority Mail.
- +5.1% for Priority Mail Express.
- +7.8% for USPS Ground Advantage.
- +6.0% for Parcel Select.

These changes will take effect on January 18th.

D4's Earth City Facility, 6 Months In

Hear from our team about operations at our new plant!

July of 2025 saw D4 Solutions reach one of the biggest milestones of our 45-year history: our second production facility began operations in Earth City, Missouri!

"Our [second] site reflects our commitment to growth and innovation," said Paul Ham, General Manager of the Earth City facility. "From advanced production capabilities to personalized customer service, we're excited to show how our expertise and state-of-the-art technology can drive success for our clients."

The Earth City plant is designed to fulfill our current and future customers' needs. It strengthens D4's infrastructure by expanding our production capacity, allowing us to meet increases in demand.

Kevin Zipsie, D4's Vice President of Operations, touched on this when he remarked,

"As we...grow, we will continue to put our clients' needs at the forefront."

— Kevin Zipsie, VP of Operations

"As we as an organization grow, we will continue to put our clients' needs at the forefront. With the addition of Earth City, D4 has the knowledge base and resources to offer the same great customer experience to a greater audience."

Along with additional throughput, our second facility provides data redundancy to our clients, assuring them that, in case of emergency at one location, production can continue at another.

Central to the Earth City location's accomplishments so far is the hard work of our team, who, as Kevin attested, "possess the D4 core values needed to make the site successful and thrive." Paul affirmed that, "the Earth City team is excited to be part of the D4 family!"

Production at our second facility has been a great success for our clients so far, and we look forward to what the future holds.

"Our [second] site reflects our commitment to growth and innovation."

— Paul Ham, Earth City Facility General Manager

Discovering D4's Document Portal

Get more value out of your partnership with D4 using our real-time reporting capabilities!

One of the biggest advantages of working with D4 is that we fully understand the needs of clients in highly regulated industries. We make it our priority to help you fulfill audit requirements, achieve high accuracy in terms of quality and on-time delivery, and develop workflows that meet your exact specifications.

D4's customizable Document Portal is one of the ways that we do this. Our Document Portal gives you quick access to the information you need most.

The Portal serves as a centralized hub for your documents, providing secure hosting with multi-factor authentication and role-based access controls.

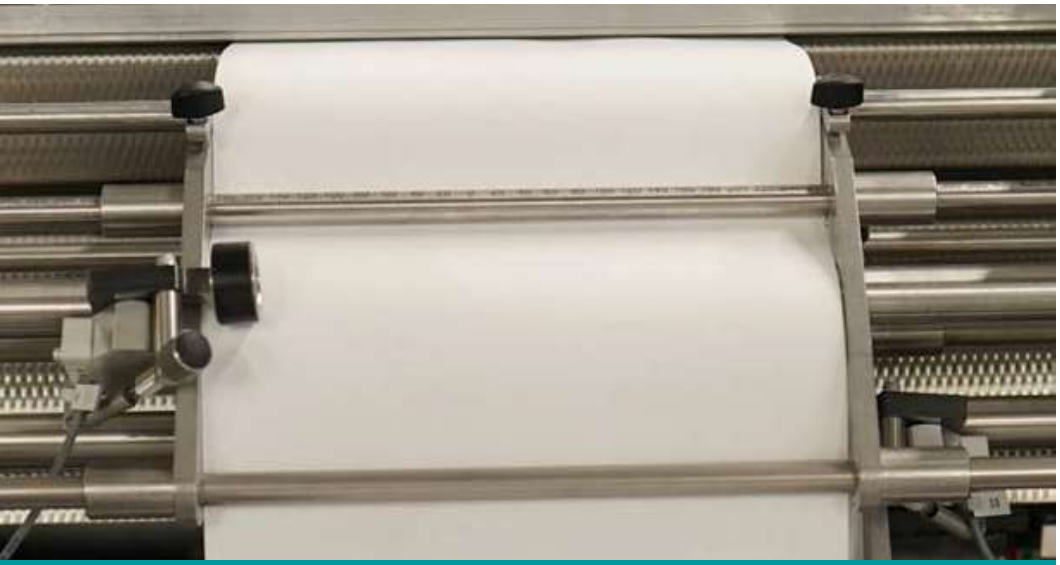
Clients using the Document Portal receive email notifications when documents are added and when audit status updates change. Our eBounce reporting immediately notifies you if your documents are undeliverable, so you can take quick action.

One of our core values at D4 is "Customer First," and we put that value into practice by offering customizable reporting through our Portal. In addition to our standard reports, customers can track documents, data points, and business rules.

This improves compliance readiness and makes production validation easier.

Reports are generated in real time, and you can easily access and download documents from the portal whenever you need to.

If you're interested or would like to learn more about the Document Portal, talk to your PM or Sales Rep.



Print Tips With D4

Step up your printing and mailing game! Learn the tricks of the trade that D4's print experts use to enhance your documents and deliveries.

Welcome to Print Tips, where we share ways you can get more value out of your document production and distribution. From saving money to streamlining processes, D4 knows how to make print and mail operations the best they can be.

Without further ado, here are this issue's Print Tips!

Take Advantage of CASS and NCOA

CASS allows you to standardize and correct address data. NCOA keeps track of every Change of Address request filed with the USPS, and you can use it to update your records. These two programs reduce undeliverable mail, limiting wasted postage and costs. They improve both delivery speed and USPS compliance.

D4 Solutions offers CASS and NCOA services. We return your original data files to you, along with a list of updates to make in order to remove outdated addresses

and standardize your records. If you're interested, talk to your PM or Sales Rep.

Use Postal Promotions

USPS Postal Promotions reduce mailing costs. Talk to your PM or Sales Rep to see if you qualify, and to learn which promotions are currently active.

Design PDF Files for Print Production

Following these formatting tips can help our operations team complete your print runs smoothly:

- Set your PDF color profile to CMYK. Our presses run in CMYK, so files submitted in this format require less conversion.
- Optimize and flatten your PDFs. Flattened files process faster on our presses.
- Use Pantone colors for brand logos. Pantones allow operators to make precise adjustments on printing equipment, giving you a better color match for your brand assets.
- Embed all fonts in your PDFs. This makes it easier to print documents with the exact fonts you request.

D4 Document Portal News

Discover the most recent updates to the platform!

The D4 team is hard at work on developing new features for the Document Portal! Each issue of the newsletter, we'll update you on the enhancements that have been added to the Portal, and how they can provide value for your organization.

Here are the most recent changes:

User Activity Logs

If you're a Portal admin, you can now manage your teams more effectively by employing user activity logs.

These records track:

- When users log in and log out.
- When passwords are reset by users or by an admin.
- When a team member has too many failed password attempts or tries to log in with invalid credentials.

User activity logs provide increased visibility into the Portal, and help you resolve issues faster. They're also a great tool to strengthen audit-readiness.

Newest-First Sorting Order

All records now display the most recent activities first, so that you get the latest information as quickly as possible.

Idle Timeout

To enhance the security of the Portal in accordance with D4's standards, users are now automatically logged out after 15 minutes of inactivity.

You can set this timeout value higher or lower to meet your organization's needs.

Navigation Tooltips

Move through the Portal easier! When you hover over any of our 5 navbar options, you'll now see a message telling you what the icon is for.

This improves usability for new and frequent users alike.

Blog Post Corner

Expand your knowledge with our most recent blog posts!

Blog Post Corner spotlights articles by D4 Solutions that can strengthen our clients' knowledge of the print and mail process.

This Blog Post Corner, we're highlighting "What Do Secure Printing Solutions Look Like?"

The article starts with D4's Secure Document Printing Checklist, specifying the controls that every printing vendor should enact to keep client data protected.

It then dives deeper on each point in the checklist, going over what these protocols are, why they're important, and how they're implemented in practice.

Read the full article here, and follow us on LinkedIn for updates on new blog posts!

Excerpt from "What Do Secure Printing Solutions Look Like?"

"How do you prove that customer information is being protected throughout the printing process? You can only do so if you know where each document is during all stages of the workflow. This is what chain-of-custody piece-level tracking accomplishes. 2D barcodes are placed onto each mailpiece on the production floor. These barcodes are scanned during every step of the printing process, recording who accesses which documents, and when.

Piece-level tracking continues once mailpieces leave the print facility. At this stage, USPS intelligent mail barcodes, or IMBs, are attached to each envelope. IMBs are scanned throughout transit at facilities that have the right capabilities. Printing vendors offer access to web portals that record each barcode scan, providing easily accessible data on the entire process."

December Employee Spotlight

Meet our employee owners and discover what motivates them!

Each month, D4 spotlights 2 randomly-selected employees, highlighting their contributions to the whole team. Here are December's interviews:

Mark Kayser

General Administrative Assistant (Operations, Earth City)

What is your work motto?

"It's all good" is my work motto. I try to find the positive in all situations. When things are going bad, they can always get better.

What is the best advice you can give your colleagues?

Keep trying. Try new things and don't be afraid to fail. True growth only happens when things don't go as planned.

What is the key to your success?

Building relationships and being honest and true to those relationships. Asking hard questions and supporting the people around me.

What is the best advice you can give your colleagues?

It is not whether you are right or wrong but how you step up, correct your mistake and...finish the race. Pointing fingers does not and will never solve any problems, it can and will only make them worse.

Mark Stoppa

Supervisor, Shipping & Receiving (Operations, Addison)