

# D4+ SOLUTIONS

PRINT AND MAIL NEWSLETTER



WHAT'S INSIDE

## Print and Mail Headlines: Q2 2026

– Page 2

Print Tips: Saving Money on Your  
Mailings

– Page 4

Document Portal News

– Page 6

Sharing Insights at Conferences

– Page 8

## Print and Mail Headlines Q2 2026

Stay updated on the latest print and mail news!

Price adjustments and world events will impact print and mail in various ways in the coming months.

Here's how these changes may impact your operations:

### USPS Rate Increase July 2026

The USPS has announced a [postage price increase](#) scheduled to take effect on July 12, 2026, pending final approval.

On average, postage rates across most mail types will increase about 4.8%, with some categories varying slightly higher or lower depending on how the mail is prepared.



"The proposed adjustments... would raise mailing services product prices approximately 4.8 percent."

– USPS



Price increases will be as follows:

- Presorted First-Class Mail will see a rate increase between 4.7% and 5.2%. The cost of a First-Class stamp will increase to \$0.82, up from \$0.78.
- Presorted Marketing Mail prices will increase between 1.3% and about 7%, depending on how mail is prepared.

D4 Solutions will provide an updated notice when USPS-approved postage rates become available.

There are still ways to help control mail costs, such as keeping your mailing list clean through CASS and NCOA processing and taking advantage of available postal discounts wherever possible.

### Temporary Shipping Rate Increase Q2 2026

Due to rising transportation costs, the USPS has announced a [temporary 8% price increase](#) on select shipping services.

The temporary rates took effect on April 26, 2026, and are expected to remain in place through January 17, 2027.

The affected services are Priority Mail, Priority Mail Express, Ground Advantage, and Parcel Select. The price increase will not affect First-Class Mail or Marketing Mail.



This process saves USPS employees time during the mail sorting process. Because of this, the USPS incentivizes presorting by offering discounts to organizations that do so.

Don't have enough mailpieces going to the same zip code or area to take advantage of the highest presorting levels? D4 partners with a commingling vendor that combines mailpieces with those from other organizations into large groups that qualify for deeper price reductions.

### Ensure Your Mail Is Automation Compatible

Mailpieces that can be processed using the USPS's automation equipment are eligible for discounts. A list of requirements to obtain this pricing tier includes:

- A minimum mailing size of 200 pieces for Marketing Mail, and 500 pieces for First-Class Mail.
- The use of CASS-certified software to standardize your mailing list within the last 180 days.
- Each piece to have a complete address with a correct zip code.
- And other requirements, found [here](#).

## Print Tips with D4

*Step up your printing and mailing game! Learn the tricks of the trade that D4's print experts use to enhance your documents and deliveries.*

Welcome to Print Tips, where we share ways you can get more value out of your document production and distribution. From saving money to streamlining processes, D4 knows how to make print and mail operations the best they can be.

This issue's Print Tips are focused on ways you can obtain discounted mail rates from the USPS. Without further ado, let's dive in!

### Have Your Mail Presorted

Presorted mail refers to mail that's organized by zip code before being delivered to the post office.





## Document Portal News

*Discover the most recent updates to our Customer Portal!*

The D4 team is hard at work on developing new features for the Document Portal! Each issue of the newsletter, we'll update you on the enhancements that have been added to the Portal, and how they can provide value for your organization.

Here are the most recent changes:

### Activity Log Enhancements

New tracking capabilities have been added to the activity log, so you have a clearer view of who did what, when.

The activity log now captures:

- Audit and document downloads.
- Company creation.
- CSV exports.
- User updates.

This provides additional transparency into your team's Document Portal usage, which can help you with monitoring, troubleshooting, and audit readiness.

### Enhanced Search

The following new Portal features make it easier to access the documents you need:

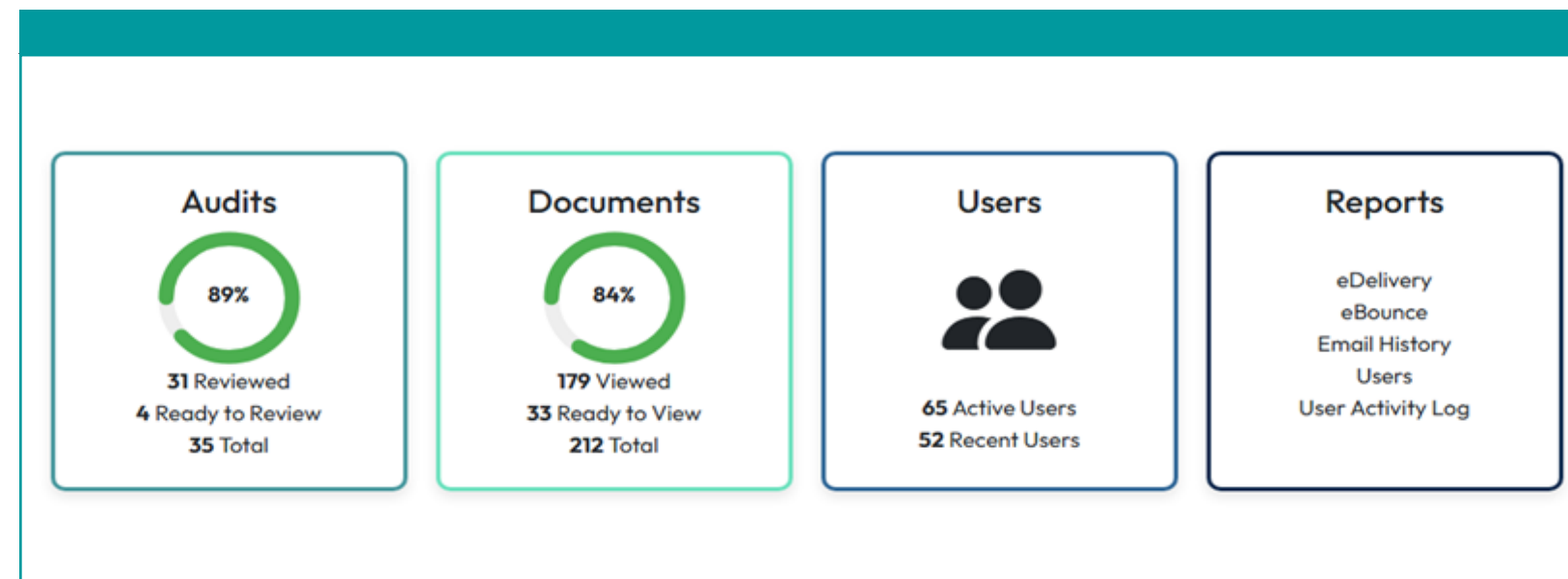
- **Search Count Only:** See how many records are returned from a given search before data is loaded. Toggling this option on allows users to refine their filters before displaying the results from a large query, preventing slowdowns.
- **Dynamic Filters:** This tool helps you quickly find and access the right filters. When a user selects a value in a filter, additional filters automatically appear based on that selection.

### Dashboard

You now have access to the information you need most from the moment you log in.

The Portal home page now features a dashboard, which provides a high-level, consolidated view of important information.

The dashboard includes titles for Audits, Documents, User Management, and Reports. Each section shows summary insights to help users quickly understand status and activity without having to navigate to each section.



## Sharing Insights at Conferences

*Our team uses time at trade shows to make connections and share print and mail knowledge!*

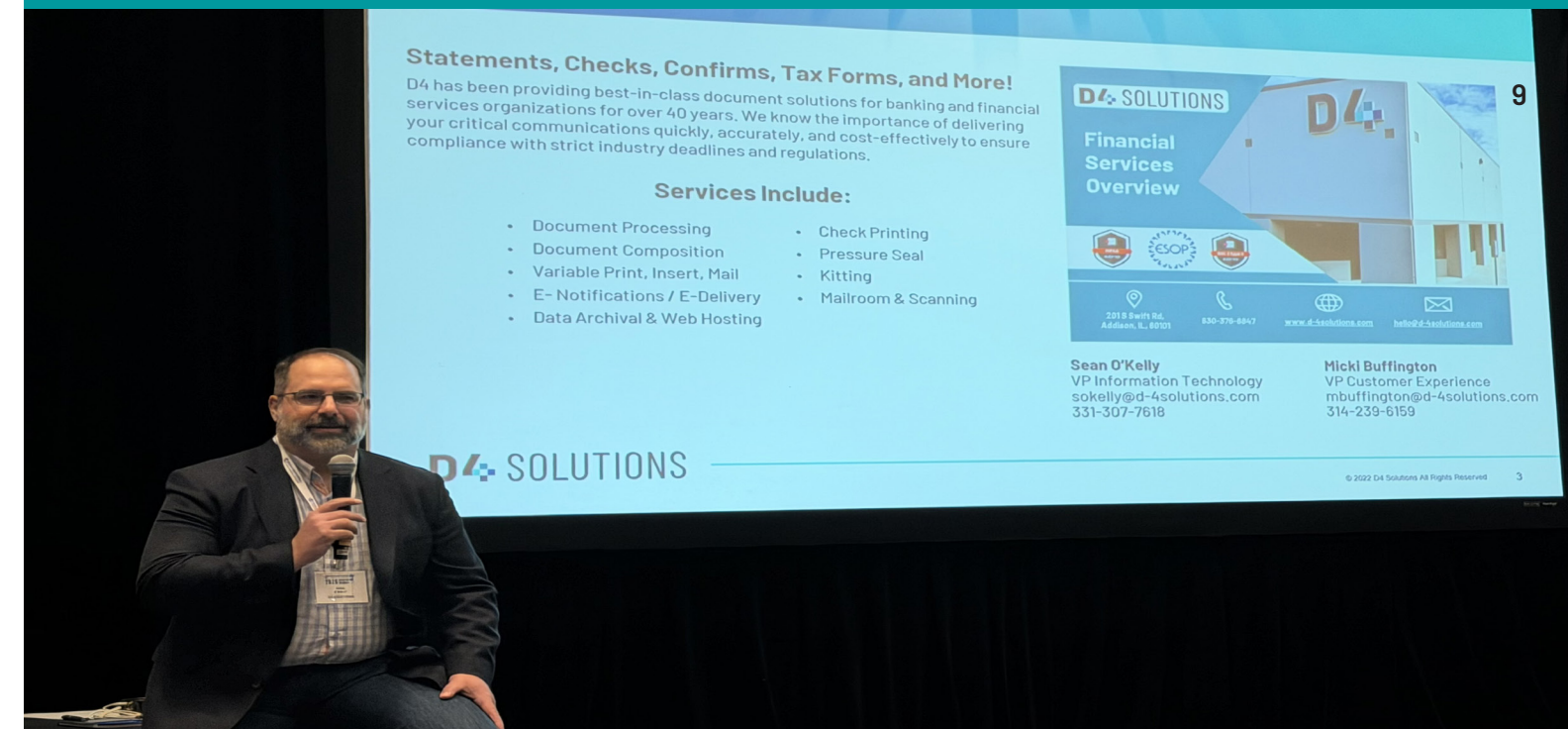
This April in Orlando, Sean O’Kelly, VP of Information Technology at D4, gave a talk on the creation of workflows that protect PII. He did so at the Crawford Technologies Industry Summit, a conference for customer communications professionals.

“It is a privilege to have had the opportunity to offer my perspective on a number of data security and privacy topics, most of which are important to D4 customers,” said Sean. “The [Crawford conference] was filled with thought leadership, excellent insights, and even better connections.”

Micki Buffington, D4’s VP of Customer Experience, said of the conference, “The sessions were well-thought-out and packed with practical information. We met several contacts and had meaningful conversations with industry leaders about the future landscape in our industry.”

The Crawford event is not the only place that our team has delivered insights in the past few months. D4 employee owners have recently attended various conferences and trade shows across industries. Some shows have been close to home, and others have been as far away as The Bahamas.

At the INg Networking Executive Forum, D4’s President and CEO Angel Kemplage led a breakout session about Midnight, the MIS system D4 is implementing. The Forum was a space for print and electronic service providers to connect.



Savannah, Georgia, was the home of the ACCG’s (Association of County Commissioners of Georgia) annual conference. At this event, our team connected with county government officials from across the state. D4 also attended IACO’s (Illinois Association of County Officials) semi-annual conference in Springfield, Illinois.

This month, Angel and Micki will be at the 2026 SIFMA Operations Conference & Exhibition. The event will bring together senior leaders from across the capital markets ecosystem to examine the forces reshaping operations.

Also this month, our Senior Postal Affairs & Logistics Specialist Joshua Kellogg and our Senior Sales Executive Andrew Yantis will attend the National Postal Forum. The NPF will be an opportunity to speak with and learn from other mailing industry leaders.

We’re proud of our team for getting out there and communicating what we know about print and mail!

## Blog Post Corner

Expand your knowledge with our most recent blog posts!

Blog Post Corner spotlights articles by D4 Solutions that can strengthen our clients' knowledge of the print and mail process.

This Blog Post Corner, we're highlighting "What Types of First-Class Mail Are There?"

The article goes over First-Class letters and flats in detail: the differences between them, when each type of envelope should be used, and more.

It then covers the types of discounted pricing organizations can obtain while sending First-Class Mail. These reduced-price tiers include Automation Mail and Presorted Mail. Readers learn why these discounts exist and how to qualify for them.

Read the full article [here](#), and follow us on [LinkedIn](#) for updates on new blog posts!



### Excerpt from "What Types of First-Class Mail Are There?"

"Presorting involves organizing mailpieces into trays or containers based on destination zip codes before induction at a USPS facility. The deeper the sorting level, the greater the potential postage savings.

Common presort levels include:

- 5-Digit: Mail grouped by the same 5-digit zip code.
- ADC/AADC - Mail grouped by broader regional processing areas. ADC stands for Area Distribution Center, and AADC stands for Automated Area Distribution Center.
- Mixed ADC/AADC - Residual mail that does not meet higher concentration thresholds."

## May Employee Spotlight

Meet our employee owners and discover what motivates them!

Each month, D4 spotlights randomly-selected employees, highlighting their contributions to the whole team. Here are our May interviews:

### Madison Stasch

Sales & Marketing Assistant  
(Sales, Addison)



### What motivates you?

My colleagues here are spectacular, and I'm motivated to help bring in new clients for them.

### What lessons have you learned in your role?

With creativity, the right research, and the ability to ask for help when needed, most problems are solvable.

### Min Bao

Senior Document Engineer  
(Technology, Addison)

### What is your work motto?

I try to stay organized, pay attention to each step of processing, always check back on what is done, and make sure work is done correctly.

### What is your proudest accomplishment?

One of my proudest accomplishments was learning Crawford ProDesigner much faster than expected. The typical training period is nine months, but within a couple of months I was already able to troubleshoot and resolve production issues. It was rewarding to contribute to solving real problems and help keep production running smoothly.

