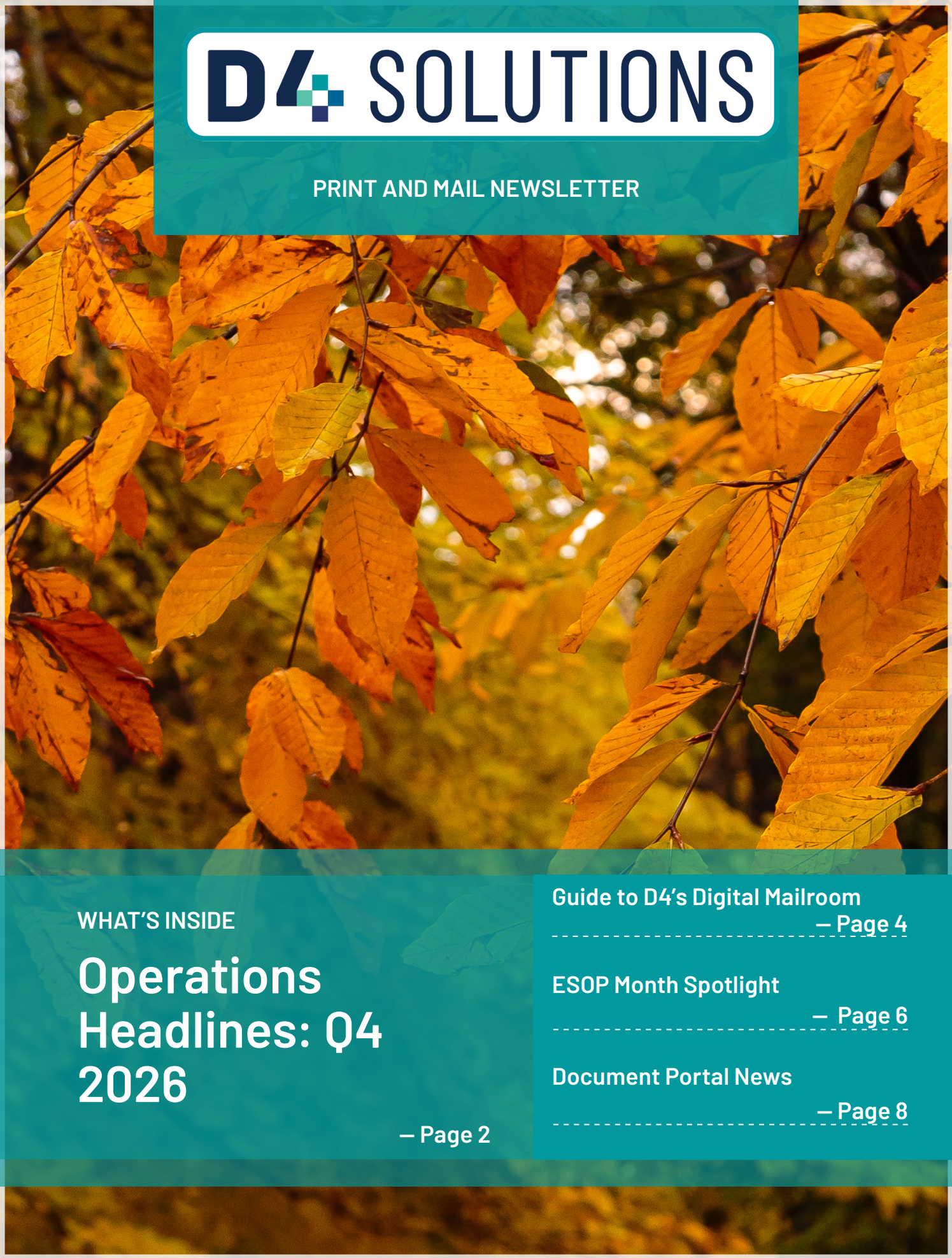
D4 SOLUTIONS

PRINT AND MAIL NEWSLETTER



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Operations Headlines Q4 2026

Stay updated on the latest print and mail news!

With the holiday season and the new year fast approaching, there are several developments that could affect your operations. Here's our breakdown of seasonal mailing deadlines to plan around, as well as money-saving programs for you to take advantage of:

Holiday Mailing Deadlines 2026

The holidays are almost here! Have you gotten your holiday shipping plans in order yet?

The USPS has announced its holiday mailing deadlines for 2026. If you would like your items to arrive by December 25th, these are the recommended send-by dates, organized by mail class:





- First-Class Mail: Thursday, December 17th.
- USPS Ground Advantage: Thursday, December 17th.
- Priority Mail: Friday, December 18th.
- Priority Mail Express: Saturday, December 19th.

Registration for USPS Postal Promotions 2027

The registration period has started for two of 2027's USPS promotions!

USPS postal promotions allow organizations to obtain discounted mail prices by changing the way they prepare their mail.

D4 can help our clients qualify for the Integrated Technology Promotion, which incentivizes the use of certain types of innovative technology.

We can also assist organizations who wish to obtain the Tactile, Sensory, & Interactive Promotion, which is for mailers incorporating multi-sensory experiences into their mailings.

To learn more, talk to your D4 representative, or check the 2027 Postal Promotions Guide we've attached to pages 10 and 11 of the newsletter.

Guide to D4's Digital Mailroom

Discover how teams can further streamline their workflows!

Did you know that D4 offers inbound mail services? In this guide, we'll go over D4's digital mailroom and how it can make an organization's processes more efficient:

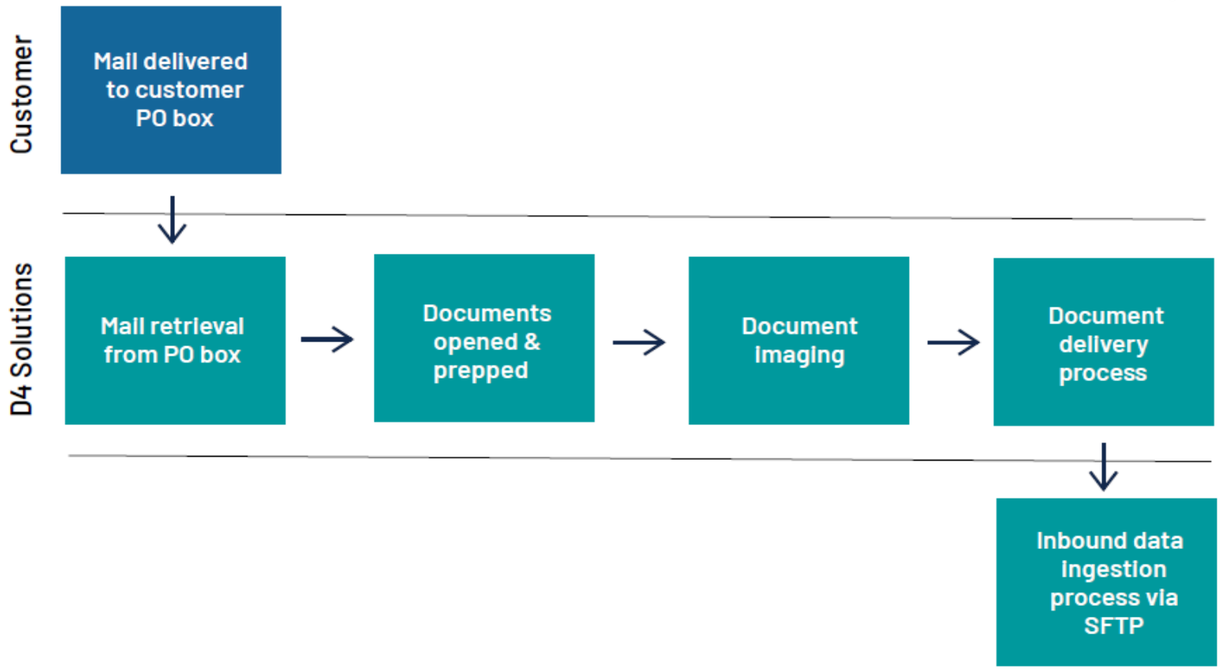
Step-by-Step Outline

Here's a quick overview of how the digital mailroom currently works at D4:

- **Step 1: Mail Retrieval.** D4 works with the client to determine the best way to retrieve inbound mail, whether that's picking up mailpieces from the client's location or a PO box, the USPS directly delivering mail to D4, or using a virtual mailbox.
- **Step 2: Document Preparation.** Envelopes are opened and checked for multiple inserts and multiple document types within an envelope.
- **Step 3: Document Imaging.** The documents inside of an envelope, along with the outer envelope itself, are scanned as one PDF.
- **Step 4: Document Delivery.** Checks and any documents that came with them are returned to the client.
- **Step 5: Data Entry.** Each scanned piece is categorized, and data entry is performed.



Digital Mailroom Process Flow Illustration



Digital Mailroom Benefits

These are some of the ways that inbound mail services can help an organization:

- Digitizing mail can streamline record keeping by lowering the need for physical storage.
- Outsourcing can remove overhead costs that come with internal mailroom operations.
- Eliminating manual data entry from a team's workload can help increase productivity.
- Our digital mailroom allows clients to easily track mail volume, helping allocate resources effectively.
- Users can quickly access documents from anywhere with our 24/7 web portal.

ESOP Month Spotlight

Learn more about ESOP Month, and about how we celebrated it at D4!

At D4 Solutions, we are proud to be employee-owned via an ESOP, or Employee Stock Ownership Plan. ESOPs give team members a stake in their organizations in the form of company stock. This incentivizes the team to do what it can to help the company succeed.

D4 celebrates our employee-owned status all year round, but especially during October, which is ESOP Month! The month honors, "the undeniable benefits employee ownership provides to employees, companies, local communities, and the nation," according to The ESOP Association.

Employee-owned companies can recognize October in a number of ways, including:

- Lunches, picnics, or similar gatherings.
- Contests, such as poster design events, story writing competitions, or other creative activities that celebrate what it means to be an ESOP.
- Employee gifts.
- Educational campaigns for employees.
- Advocacy efforts.

D4 Solutions chose to mark this ESOP Month with a company gift. All employees, both full and part-time, recieved a wireless charging stand, in collaboration with our friends at GO2 Partners. The stand allows for wireless charging of an Apple or Android phone, a pair of AirPods, and an Apple Watch, all at the same time.



We also celebrated ESOP Month with a company gathering and a new all-hands meeting format. Each team member was randomly assigned to a small discussion group comprised of employees from our production floor and from our corporate office. The groups were able to speak about business updates and provide candid insights on the direction the company is headed. After the meeting, we enjoyed a catered lunch together.

Even now that ESOP Month has ended, D4 is happy to share our gratitude for all our employee owners, whose dedication makes everything we do possible.



Document Portal News

Discover the most recent updates to our Customer Portal!

The D4 team is hard at work on developing new features for the Document Portal! Each issue of the newsletter, we'll update you on the enhancements that have been added to the Portal, and how they can provide value for your organization.

Here are the most recent changes:

View Audits and Documents

You can now access critical information quicker with the View Audits and View Documents functions.

When you enter the Audit Review page and the Documents page, you will now see a View icon. The View icon allows you to read your files in your browser without having to download them.

Additionally, each time a document is viewed, it is recorded in the User Activity Log, giving admins a clear picture of the actions their users are taking.

Audit Review Screen Updates

The following changes make the Audit Review screen easier to navigate, and save you time:

- A new View All option opens multiple PDFs in separate tabs.
- A new Download Merged PDFs option combines selected audit files into one PDF for download.
- The Audit History page now opens from a clock icon next to a file's audit status. This replaces the View History button.
- The Audit Stats button has been renamed to Stats.
- Checkboxes appear only when there are multiple files to select.

New Document Download Features

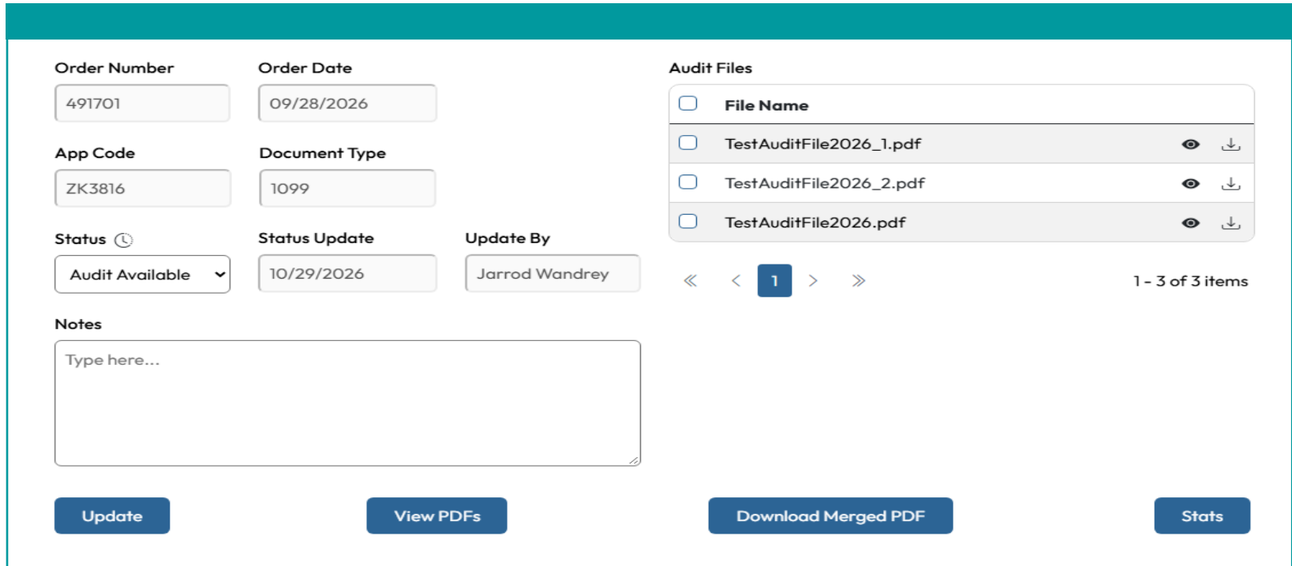
The Documents page now gives you the option to view selected documents, download selected documents as separate PDFs, or download selected documents as one merged PDF.

This makes it easier to access your files in whichever way is best for your organization.

Selections Saved Across Pages

Checkbox selections in search lists are now retained when users move between pages.

This allows you to select items across multiple pages in one pass, streamlining your use of the Portal.



Postal Promotions 2027

D4 breaks down the ways that you can save on postage next year!

Ready to level up your mail? The USPS is helping organizations prepare for next year by releasing their 2027 mail promotions schedule.

Taking advantage of postal promotions can help teams save money and connect with clients and customers. Here are the offers available in 2027 that D4 can help implement:

Tactile, Sensory, & Interactive Promotion

This promotion supports the use of sensory experiences to connect with clients while sending First-Class Mail or Marketing Mail.

These experiences must be visible and distinguishable to each customer. Each eligible technique falls into one of the following categories:

- Specialty Inks.
- Sensory Treatments.
- Interactive Elements.

The USPS provides a list of solutions you can implement, and you can talk to your D4 representative to see which ones work best for you.

This promotion offers a 3-5% discount, depending on the application used. It runs from January 1 to June 30, 2027.



"With these promotions, USPS expects to increase overall mail value and help businesses increase their return on investment in mail."

-USPS

Integrated Technology Promotion

The Integrated Technology Promotion is for organizations that incorporate one of the following technologies into their First-Class Mail or Marketing Mail:

- Artificial Intelligence.
- Mobile Shopping.
- Augmented Reality.
- Mixed Reality.
- Virtual Reality.
- Integration with Voice Assistant.
- Video in Print Technology.
- Near Field Communication.

You can talk to your D4 Representative to determine which technique is best for you and your organization.

The promotion offers a 5% discount. Participants choose their own consecutive 6 month dates, beginning on or after January 1, 2027.

Blog Post Corner

Expand your knowledge with our most recent blog posts!

Blog Post Corner spotlights articles by D4 Solutions that can strengthen your knowledge of the print and mail process.

This Blog Post Corner, we're highlighting "Why SOC 2 Type II Certification Matters in Print and Mail."

The article starts with a basic overview of what the SOC 2 Type II assessment is: who administers it, how the assessment is conducted, and why it's important.

The piece also dives deeper into each of the criterion that can be covered by a SOC 2 Type II examination.

Read the full article here, and follow D4 on LinkedIn for updates on new blog posts!



Excerpt from "Why SOC 2 Type II Certification Matters in Print and Mail"

"SOC 2 Type II certified printers and mailers are audited by a Certified Public Accountant (CPA) following the standards set out by the American Institute of Certified Public Accountants (AICPA).

The AICPA established the SOC 2 framework in 2010, in order to help companies evaluate the measures their outside vendors implement. The organization's SOC reports allow service providers in highly-regulated industries to gain and distribute more information about the security and compliance of their processes.

Third-party oversight from the AICPA lends SOC-certified organizations credibility. Any firm can claim that they are following security standards, but working with an unbiased outside expert allows a firm to prove that it can, in practice, meet the guidelines it promises."

Crawford Technologies Case Study

Discover how D4 partnered with Crawford Technologies to make our processes more efficient!

Firms that work with D4 know that we are dedicated to production efficiency in time-sensitive environments. To work with D4 is to work with an organization capable of creating workflows that meet a wide variety of customer needs and specifications.

We are always looking for ways to improve our processes for our customers, and this search for innovation is what led to our collaboration with Crawford Technologies. In the past year, we've used Crawford's Operations Express, PRO Designer, PRO Concatenator, and PRO Transforms tools to normalize and optimize incoming PDFs.

By partnering with Crawford Technologies, D4 has enhanced and standardized workflow automation, made our processes more scalable and efficient, and delivered significant reductions in processing and print production time.

To learn more about the partnership between Crawford Technologies and D4 Solutions, check out the full case study here.

